Global Exhibition on Services

The India Opportunity

12 - 14 September 2019
Palace Grounds, Bengaluru, Karnataka

SHAPING THE FUTURE OF INDIA AND THE WORLD
GLOBAL EXHIBITION ON SERVICES

As India moves progressively towards becoming a ‘knowledge economy’ it becomes increasingly important for the country to focus on advancement of skills which are relevant to the emerging economic environment where the services sector plays a dynamic role. The ‘India Services’ brand was created by the Ministry of Commerce and Industry, Government of India, to represent the services sector in India. Many services sectors require workforce across skillsets and are highly employment intensive. The sector represents 60% of India’s GDP and is a key driver of global trade and a valuable source of employment. The sector has overtaken agriculture and manufacturing in terms of growth and size.

With an aim to engage Industry and Governments across the world to promote greater exchange of trade in services between India and rest of the world, the Department of Commerce, Ministry of Commerce and Industry, Government of India, in association with Services Export Promotion Council (SEPC) and Confederation of Indian Industry (CII) created a dedicated platform, the Global Exhibition on Services (GES), with an attempt to give the multifaceted Indian services the global visibility they deserve and to simultaneously encourage trade in services at a global level. The sector in its wide outreach can well surpass geographies and unite nations through the common thread of offering skills and capabilities under its umbrella.

After the success of the past four editions of Global Exhibition on Services (GES), the Department of Commerce, Ministry of Commerce and Industry, Government of India, in partnership with Services Export Promotion Council (SEPC) and the Confederation of Indian Industry (CII), is organising the 5th edition of Global Exhibition on Services from 12 - 14 September 2019 at Palace Grounds, Bengaluru, Karnataka.

GES as an annual event seeks to enhance strategic cooperation and develop synergies to strengthen multilateral relationships between all stakeholders, tap the potential for services’ exports and increase FDI inflow.
ADVANTAGE INDIA

- India is Poised to be a $5 trillion economy
- Focus on infrastructure development
- Large & growing domestic market
- Large competitively-priced skilled talent pool
- Expertise across a spectrum of services
- Fastest growing major economy in the world - 6th largest by nominal GDP and 3rd largest by PPP
- Demonstrated capability to deliver high-quality, cost-effective solutions
- Integrated tax structure
- Access to technology
- Enabling business environment
- Continuous improvement in ease of doing business
- 1st rank globally in inward greenfield FDI inflows in 2016 & 8th rank in global services exports accounting for 3.4% of global trade in commercial services

KEY OBJECTIVES
An annual flagship global initiative for
- Increasing trade in Services
- Enhancing Strategic Cooperation
- Strengthening relationships among stakeholders

KEY STAKEHOLDERS
- Decision Makers
- Senior representatives of Central & State Governments
- Officials from PSUs
- Leaders from Global Private Industries
- Buyers and Sellers delegations from India and Overseas

GES 2019 KEY HIGHLIGHTS

01 Focus on increasing ‘trade in services’
02 Showcasing 12 Champion Services Sectors
03 Over 500 participants from 100 countries
04 Studio Talks
05 States/Theme Pavilions
06 Huge participation of overseas delegates
07 Participation by Start-ups and young entrepreneurs
08 Release of Report on Services Sectors
10 Knowledge Sessions focused on Champion Services Sectors
11 Display of Culture & Cuisine
12 Food Festivals, Cultural Evenings, Networking Dinners

WHY ATTEND
MEET I EXPLORE I NETWORK I ACHIEVE
GET THE INSIDE EDGE
GLIMPSE OF THE PAST YEAR