

অসম চৰকাৰ



GOVERNMENT OF ASSAM

Department of Agriculture, Horticulture & Food Processing



**6th Assam International Agri-Horticultural Show, 2020**

College of Veterinary Science Playground

Khanapara | Guwahati

**3-6 April 2020**

**"Transforming Agriculture  
and Horticulture in Assam"**



**North East India's Largest Exhibition on Agri-Horticultural  
Products, Post Harvest & Processing Technologies and Farm  
Machineries**







Assam's growing horticultural sector has now entered into a revolutionary phase. In one hand, small farmers are taking bigger risks and experimenting with diverse cash crops; and on the other, large corporate houses and local start-ups have taken to horticulture as a profitable business opportunity by bringing in investments and latest technologies.

Corporate farming, contract farming and food retail boom have become the buzzwords in the state and the entire agri-horticultural landscape in Assam is witnessing a big change.

The 6th Edition of the International Agri-Horticultural Show, 2020 is focussed on transforming agriculture and horticulture in Assam both in terms of practices and outcomes.

The four day extravaganza will be a congregation of participants representing all components of Agri-Horti value chain. More than 2.5 lakh footfalls are expected during the show making it one of the biggest agriculture fest in entire Northeast India.

## Exhibitors Profile

- › Overseas Agri-Horti & processing companies
- › Machinery manufacturers
- › Chemical and fertilizer companies
- › Seed and seedling companies
- › Irrigation companies
- › Research organizations, Testing labs
- › Power product manufacturers
- › Transporters & logistics companies
- › Cold-chain operators
- › IT Services, Environment solution agencies
- › Banking and financial companies
- › Start-ups

## Participants Profile

- › Overseas investors
- › International buyers, sellers and mercantile agencies
- › Exporters & importers
- › International expert organizations and think tanks
- › Project implementation agencies
- › Multilaterals
- › Consulates and Embassies
- › Farmer producer organizations
- › Agri-business consultants
- › Progressive farmers



## Event Highlights

- ▶ More than **250 Exhibitors**
- ▶ Horticulture, Agriculture, Food Processing **training & workshops** for farmers
- ▶ **Display** of farm equipments & machineries
- ▶ **International networking opportunities** for Horticulture & Agriculture professionals
- ▶ **2,50,000+** visitors
- ▶ Separate **pavilion** for international companies
- ▶ Theme pavilion, **Agro-Horti display**, competitions, landscapes & concurrent shows
- ▶ **B2B meets, seminar, workshops** and **lectures** by leading international and domestic professionals, speakers, researchers, scientists, and entrepreneurs

**AIAHS 2020** offers you the business potential both in terms of quality and quantity. It is one place where you can make direct contact with your customers, key players and check out what your competitors are doing.

Take an active part as an exhibitor in AIAHS 2020 and play your role in defining the future of agriculture and horticulture in Assam, one of the fastest growing states in India, showcasing your technology and innovative services to a large target audience!

Be a part of the biggest platform for Knowledge Sharing, Networking and Business Partnering.

## Exhibition Tariff

Covered furnished 9 sqm octonorm stalls in air conditioned pavilion\* - 1000US\$





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## **Please Contact**

### **Conference and Participation**

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